

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.218258 Longitude: -87.922893

Mequon Pavilions Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,792	22,079	57,632
	Population Est 25Q1	3,802	22,124	57,773
	Population Est 24Q4	3,837	22,241	57,859
	Population Est 24Q3	3,847	22,249	57,799
	Population Est 24Q2	3,871	22,318	57,844
	Population Est 24Q1	3,888	22,371	57,909
	Population Est 23Q4	3,875	22,315	57,885
	Population Est 23Q3	3,872	22,275	57,775
	Population Est 23Q2	3,871	22,271	57,729
	Population Fcst	3,771	22,103	57,714
	2010 Census Population	3,727	21,301	55,086
	2000 Census Population	3,821	21,427	53,996
	1990 Census Population	3,242	19,739	52,576
	Current Year Daytime Population	7,798	24,610	66,891
	Average Seasonal Population	208	912	1,602
	Historical Annual Growth, 1990 – 2000	1.66%	0.82%	0.27%
	Historical Annual Growth, 2000 – 2010	-0.25%	-0.06%	0.20%
	Estimated Annual Growth, 2010 – CY	0.12%	0.25%	0.31%
	Projected Annual Growth, CY to Y5	-0.11%	0.02%	0.03%
	Group Qtrs Est	74	474	1,798
Transient Est Average Last 4 Qtrs	37	741	2,028	
Households	Current Year Estimated Households	1,490	9,030	23,852
	Households Est 25Q1	1,495	9,047	23,900
	Households Est 24Q4	1,509	9,093	23,934
	Households Est 24Q3	1,513	9,095	23,905
	Households Est 24Q2	1,524	9,125	23,929
	Households Est 24Q1	1,531	9,148	23,960
	Households Est 23Q4	1,525	9,124	23,954
	Households Est 23Q3	1,522	9,108	23,905
	Households Est 23Q2	1,522	9,107	23,885
	Households Fcst	1,479	9,036	23,880
	2010 Census Households	1,514	8,740	23,009
	2000 Census Households	1,347	8,167	21,957
	1990 Census Households	1,064	6,949	20,019
	Historical Annual Growth, 1990 – 2000	2.39%	1.63%	0.93%
	Historical Annual Growth, 2000 – 2010	1.18%	0.68%	0.47%
	Estimated Annual Growth, 2010 – CY	-0.11%	0.22%	0.25%
	Projected Annual Growth, CY to Y5	-0.14%	0.01%	0.02%
	Population per Household	2.50	2.39	2.34

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Mequon Pavilions		1.00 Mile	3.00 Mile	5.00 Mile
Mequon, WI		Radius	Radius	Radius
Income	HH Income \$500,000 or more	7.5%	6.8%	4.9%
	HH Income \$250,000 to \$499,999	9.0%	8.2%	5.8%
	HH Income \$200,000 to \$249,999	21.0%	19.0%	13.6%
	HH Income \$175,000 to \$199,999	9.2%	6.8%	6.0%
	HH Income \$150,000 to \$174,999	6.9%	8.2%	7.3%
	HH Income \$100,000 to 149,999	13.0%	14.0%	18.0%
	HH Income \$75,000 to 99,999	8.5%	9.5%	10.4%
	HH Income \$50,000 to 74,999	7.4%	11.1%	13.3%
	HH Income \$35,000 to 49,999	8.8%	6.0%	6.6%
	HH Income \$25,000 to 34,999	2.7%	3.1%	4.3%
	HH Income \$15,000 to 24,999	2.3%	3.3%	4.1%
	HH Income \$0 to 14,999	3.7%	4.0%	5.8%
	Average Household Income	\$225,335	\$203,274	\$170,678
	Median Household Income	\$163,498	\$145,972	\$113,713
	Per Capita Income	\$89,588	\$83,947	\$71,677
	Average Disposable Income	\$132,284	\$125,520	\$108,638
	Median Disposable Income	\$131,079	\$117,606	\$93,926
	Discretionary HH Income Over \$150,000	30.9%	29.3%	20.3%
	Discretionary HH Income \$125,000 to \$149,999	11.6%	10.2%	7.7%
	Discretionary HH Income \$100,000 to \$124,999	11.6%	10.2%	9.5%
	Discretionary HH Income \$75,000 to \$99,999	10.6%	11.9%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	12.2%	14.1%	16.1%
	Discretionary HH Income \$25,000 to \$49,999	13.9%	14.5%	17.5%
	Discretionary HH Income Under \$25,000	9.2%	9.9%	14.7%
	Average Discretionary HH Income	\$105,392	\$102,307	\$87,268
	Median Discretionary HH Income	\$108,811	\$99,267	\$77,082
	Householder White – Count	1,382	7,938	17,680
	Median HH Income	\$158,735	\$149,512	\$125,284
	Average HH Income	\$133,958	\$131,560	\$123,328
	Householder Black or African-American – Count	15	466	3,843
	Median HH Income	\$350,000	\$59,035	\$55,695
	Average HH Income	\$200,000	\$88,153	\$71,638
	Householder Hispanic – Count	30	222	653
	Median HH Income	\$150,689	\$122,590	\$115,482
	Average HH Income	\$131,589	\$125,271	\$117,588
Householder Asian or Pacific Islander – Count	31	160	787	
Median HH Income	\$202,666	\$217,454	\$145,966	
Average HH Income	\$155,268	\$153,528	\$138,903	
Householder Other or Pacific Islander – Count	32	243	889	
Median HH Income	\$187,639	\$164,161	\$132,066	
Average HH Income	\$135,816	\$137,432	\$120,091	

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Mequon Pavilions Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	1,796	10,476	27,265
	Female Population	1,996	11,603	30,368
Total Population by Age	Count of Pop 0 to 4 years	118	774	2,417
	Count of Pop 0 to 7 years	188	1,239	3,758
	Count of Pop 5 - 13	345	2,044	5,666
	Count of Pop 14 - 18	208	1,177	3,067
	Count of Pop 19 - 22	208	1,260	3,248
	Count of Pop 22 - 25	147	955	2,466
	Count of Pop 25 - 29	148	933	2,689
	Count of Pop 30 - 34	103	648	2,416
	Count of Pop 35 - 39	119	881	2,867
	Count of Pop 40 - 44	199	1,178	3,329
	Count of Pop 45 - 59	683	4,037	10,381
	Count of Pop 60 - 74	935	5,022	12,165
	Count of Pop 75 - 84	425	2,347	5,122
	Count of Pop 85+	153	824	1,799
	% of Pop 0 to 4 years	3.1%	3.5%	4.2%
	% of Pop 0 to 7 years	5.0%	5.6%	6.5%
	% of Pop 5 - 13	9.1%	9.3%	9.8%
	% of Pop 14 - 18	5.5%	5.3%	5.3%
	% of Pop 19 - 22	5.5%	5.7%	5.6%
	% of Pop 22 - 25	3.9%	4.3%	4.3%
	% of Pop 25 - 29	3.9%	4.2%	4.7%
	% of Pop 30 - 34	2.7%	2.9%	4.2%
	% of Pop 35 - 39	3.1%	4.0%	5.0%
	% of Pop 40 - 44	5.3%	5.3%	5.8%
	% of Pop 45 - 59	18.0%	18.3%	18.0%
	% of Pop 60 - 74	24.7%	22.7%	21.1%
	% of Pop 75 - 84	11.2%	10.6%	8.9%
% of Pop 85+	4.0%	3.7%	3.1%	
Median Age	51.9	50.0	46.0	
Average Age	47.7	46.6	44.5	
Male Population by Age	% of Pop 0 to 4 years	3.4%	3.8%	4.5%
	% of Pop 5 - 13	10.5%	10.1%	10.6%
	% of Pop 14 - 18	6.0%	5.6%	5.5%
	% of Pop 19 - 22	5.9%	6.0%	5.9%
	% of Pop 22 - 25	4.2%	4.6%	4.6%
	% of Pop 25 - 29	4.5%	4.4%	4.7%
	% of Pop 30 - 34	2.8%	3.0%	4.3%
	% of Pop 35 - 39	3.2%	4.0%	5.1%
	% of Pop 40 - 44	5.4%	5.5%	5.9%
	% of Pop 45 - 59	17.2%	18.3%	18.0%
	% of Pop 75 - 84	10.3%	10.0%	8.1%
	% of Pop 60 - 74	23.9%	22.1%	20.6%
	% of Pop 85+	2.7%	2.5%	2.1%
	Median Age	48.8	47.6	44.0
Average Age	45.6	45.0	43.0	

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	% of Pop 0 to 4 years	2.9%	3.3%	3.9%
	% of Pop 5 - 13	7.8%	8.5%	9.1%
	% of Pop 14 - 18	5.0%	5.1%	5.1%
	% of Pop 19 - 22	5.1%	5.4%	5.4%
	% of Pop 22 - 25	3.6%	4.0%	4.0%
	% of Pop 25 - 29	3.4%	4.0%	4.6%
	% of Pop 30 - 34	2.6%	2.9%	4.1%
	% of Pop 35 - 39	3.1%	4.0%	4.9%
	% of Pop 40 - 44	5.1%	5.2%	5.7%
	% of Pop 45 - 59	18.8%	18.2%	18.0%
	% of Pop 60 - 74	25.4%	23.4%	21.6%
	% of Pop 75 - 84	12.0%	11.2%	9.6%
	% of Pop 85+	5.3%	4.8%	4.0%
	Median Age	54.5	51.9	48.0
Average Age	49.7	48.1	45.9	
Race	Count of White	3,298	18,681	41,470
	Count of Black or African-American	107	1,203	9,035
	Count of Asian or Pacific Islander	188	765	2,764
	Count of Other races	199	1,431	4,363
	White	87.0%	84.6%	72.0%
	Black or African American	2.8%	5.4%	15.7%
	Asian	5.0%	3.5%	4.8%
	Other Races	5.3%	6.5%	7.6%
Language Spoken	Speak English at Home	92.6%	91.3%	90.9%
	Speak Spanish at Home	1.9%	2.4%	2.1%
	Speak French or French Creole at Home	0.2%	0.1%	0.6%
	Speak German at Home	0.4%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	1.0%	1.0%	1.1%
	Speak Russian and Other Slavic Languages at Home	1.8%	2.2%	1.7%
	Speak Chinese at Home	0.9%	0.6%	0.5%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.6%	0.7%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.3%
	Speak Other Language at Home	0.1%	0.7%	1.0%
Hispanic	Hispanic Population	116	956	2,572
	Hispanic Population Percent	3.0%	4.3%	4.5%
	Mexican	58.9%	53.5%	45.0%
	Puerto Rican	20.3%	21.8%	25.4%
	Cuban	3.3%	2.7%	1.9%
	Dominican	0.0%	0.0%	0.0%
	Central American	0.8%	2.7%	10.0%
	South American	15.5%	16.2%	13.0%
	Other Hispanic	1.3%	3.1%	4.7%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Mequon Pavilions Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.2%	3.6%	2.7%
	American	4.0%	3.5%	2.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.4%	3.1%	4.2%
	Chinese	1.5%	0.9%	0.7%
	Japanese	0.0%	0.2%	0.1%
	Korean	0.0%	0.2%	0.3%
	South Central Asian (ie. Indian)	2.1%	1.3%	1.4%
	South East Asian (ie. Vietnamese)	0.0%	0.0%	0.2%
	Other Asian	0.8%	0.5%	1.5%
	European (percent of total population)	58.4%	57.1%	46.8%
	British	6.9%	5.6%	4.3%
	Dutch	0.9%	0.8%	0.7%
	French	0.8%	1.2%	1.3%
	German	21.4%	21.6%	18.5%
	Italian	3.2%	3.1%	2.6%
	Polish	4.4%	4.5%	3.6%
	Scandinavian	3.5%	3.3%	2.8%
	Scotch/Irish	8.3%	7.4%	6.0%
Other European (ie. Greek/Russian)	8.9%	9.5%	7.1%	
Middle Eastern	0.6%	1.0%	1.0%	
Other Ancestry	10.4%	10.8%	12.4%	
Unclassified Ancestry	14.9%	13.5%	11.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,766	15,870	40,768
	Elementary (0 to 8)	0.3%	0.3%	0.9%
	Some High School (9 to 11)	1.4%	1.4%	2.7%
	High School Graduate (12)	12.0%	11.8%	15.9%
	Some College (13 to 16)	10.7%	12.2%	14.8%
	Associates Degree Only	5.2%	5.1%	6.6%
	Bachelors Degree Only	40.6%	39.9%	34.3%
	Graduate Degree	29.9%	29.2%	24.7%
	% College (4+)	70.5%	69.1%	59.0%
Household Type	Total Households – count	1,490	9,030	23,852
	One Person HHs – count	366	2,385	7,269
	Family HHs – count	1,056	6,284	15,683
	Married Couple – count	885	5,566	12,935
	w/own children – count	371	2,058	4,698
	w/out own children – count	514	3,508	8,237
	Male Householder – count	97	275	798
	Female Householder – count	74	443	1,950
	Non-Family Households – count	67	361	899
	1 Person Household	24.6%	26.4%	30.5%
	2 Person Household	38.6%	38.8%	35.3%
	3 Person Household	13.7%	12.9%	13.6%
	4 Person Household	13.8%	13.4%	12.7%
	5 Person Household	6.8%	6.1%	5.2%
6 Person Household	1.9%	1.7%	1.9%	
7+ Person Household	0.5%	0.7%	0.9%	
% Households With Children	28.9%	26.4%	26.4%	

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Mequon Pavilions Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	1,609	9,608	25,400
	Owner Occupied Percent	73.2%	72.3%	66.2%
	Renter Occupied Percent	19.4%	21.7%	27.7%
	Vacant Housing Percent	7.4%	6.0%	6.1%
	Total Housing Units (Census 2000)	1,421	8,512	22,924
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	19.9%	12.9%	8.3%
	Property Value \$750,000 to \$999,999	19.7%	18.4%	12.3%
	Property Value \$500,000 to \$749,999	31.4%	28.8%	22.3%
	Property Value \$400,000 to \$499,999	11.5%	14.2%	14.5%
	Property Value \$300,000, to \$399,999	6.8%	10.0%	14.4%
	Property Value \$200,000 to \$299,999	5.8%	4.5%	12.5%
	Property Value \$150,000 to \$199,999	0.9%	1.6%	4.0%
	Property Value \$100,000 to \$149,999	0.5%	1.6%	3.5%
	Property Value \$60,000 to \$99,999	0.0%	1.5%	1.7%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.9%
	Property Value \$0 to \$39,999	0.9%	0.4%	0.9%
	Median Home Value	\$686,981	\$638,097	\$483,456
Wealth per Household	\$0 and under - percent	14.4%	14.5%	15.6%
	\$1 to \$4999 - percent	6.1%	6.2%	7.1%
	\$5k to \$9999 - percent	3.6%	3.6%	4.0%
	\$10k to \$24999 - percent	5.5%	5.6%	5.9%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	19.3%	19.3%	18.8%
	\$250k to \$499999 - percent	15.4%	15.3%	14.5%
	\$500k+ - percent	19.2%	19.0%	17.4%
	Median HH Wealth	\$130,035	\$127,142	\$105,773
	Avg HH Wealth	\$294,865	\$291,948	\$273,255
Economic Viability	Economic Viability Local	322	293	284
	Economic Viability Indexed	116	106	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,848	10,898	29,159
	Managerial/Executive	24.8%	28.0%	25.0%
	Professional Specialty	32.1%	35.0%	33.0%
	Healthcare Support	0.9%	1.2%	1.8%
	Sales	18.7%	12.5%	9.5%
	Office & Administrative Support	5.8%	6.7%	8.4%
	Protective Service	0.0%	1.4%	1.5%
	Food Preparation	5.0%	3.4%	4.0%
	Building Maintenance & Cleaning	2.2%	1.5%	1.5%
	Personal Care	2.0%	1.6%	3.2%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.2%
	Construction	0.9%	1.8%	2.4%
	Production & Transportation	7.5%	6.5%	9.5%
	Percent White Collar Workers	82.4%	83.4%	77.7%
	Percent Blue Collar Workers	17.6%	16.6%	22.3%

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	Agriculture/Mining/Construction	2.3%	3.8%	3.4%
	Manufacturing	10.5%	13.0%	14.4%
	Transportation	1.6%	1.7%	3.8%
	Information	5.4%	3.2%	3.1%
	Wholesale/Retail	15.9%	10.8%	11.4%
	Finance, Insurance, Real Estate	8.6%	12.7%	9.8%
	Professional Services	15.1%	14.0%	11.1%
	Management Services	0.0%	0.4%	0.4%
	Administrative/Waste Services	2.8%	2.2%	2.5%
	Educational Services	25.8%	26.6%	26.0%
	Entertainment Services	5.2%	5.2%	6.5%
	Other Professional Services	5.9%	4.4%	4.9%
	Public Administration	0.9%	2.0%	2.6%
Vehicles per HH	No Vehicles	13.3%	6.8%	6.8%
	1 Vehicle	13.9%	24.7%	31.1%
	2 Vehicles	51.2%	47.4%	43.6%
	3 or more vehicles	21.7%	21.1%	18.5%
	Average Number of Vehicles	1.91	1.89	1.79
Change	Births (last 12 months)	27	169	499
	Deaths (last 12 months)	53	306	684
	Migration (last 12 months)	-52	-90	13
Work place	Workplace Establishments	478	1,109	2,437
	Workplace Employees (FTE)	4,769	11,168	27,787